

PODIM

2022 program

MAY 16-18 2022

MARIBOR, SLOVENIA

podim.org/podim-2022-program



DAY 0

Monday, May 16th

MARIBOX
PODIM TERRACE

16:00-17:50

HOTEL CITY
WORKSHOP ROOM

[PITCHING]

Semifinals of the Podim Pitching Competition 2022

Powered by Podim

3-minute presentations and a Q&A session with 10 semifinalists of the Podim Pitching Competition

JURY:

Gregor Rebolj, Silicon Gardens Fund II, General Partner, Slovenia

Francois Mazoudier, Fundraising Bootcamp, Founder and CEO, UK

Jeff Saling, StartUpNV, Co-Founder and Executive Director, USA

Petra Mo., 3VC, Investment Associate, Austria

Nina Urbanič, Slovene Enterprise Fund, Adviser for equity investment monitoring and reporting, Slovenia

Emily LaRocque, Landscape VC, Associate, UK

Enis Hully, General Partner, 500 Istanbul, Turkey

PITCHING HOST:

Daniel Cronin, AustrianStartups, Co-Founder and Member of the Board, Austria

Additional jury members will be announced soon.

MARIBOX
PODIM TERRACE

HOTEL CITY
WORKSHOP ROOM

18:00–18:50

[PROGRAM BLOCK]

Developing a Winning Ecosystem

Powered by Podim

MEETUP: Who Is Who in the Emerging Ecosystem of the Alps Adriatic & Balkan Region?

Reverse pitching of ecosystem representatives. Key regional ecosystem stakeholders will pitch their ecosystems in 1 min presentations.

Alema Pelesić, Swiss EP, Ecosystem Facilitator, Bosnia and Herzegovina

Gogo Rafajlovski, MakExpo, Marketing Manager, North Macedonia

Milos Matic, ICT Hub Venture, Partner, Serbia

Arjan Ymeri, Oficina Innovation Hub, Executive Director, Albania

Hajdi Cenani, Airt, Co-Founder and CEO, Croatia

Miloš Matic, ICT Hub Venture, Partner, Serbia

Angelika Mitteregger, City of Graz, Design Thinker & Innovation Manager, Austria

Alexander Mann, Startup Carinthia, Austria

Daniel Cronin, Austrian Startups, Austria

Urban Lapajne, Startup Slovenija, Slovenia

HOSTS:

Sebastián Díaz Mesa, Deep Ecosystems, Co-Founder and Head of Acceleration & Community, Germany

Nina Nikolich, Startup Macedonia, Co-Founder, North Macedonia

19:00–22:00

[NETWORKING]

Regional Ecosystem Meetup

Woow. Can you imagine meeting the most relevant players of the ecosystem in one place, in person, with a drink in your hand and sunset in your eyes? Sound surreal? It's not. In the heart of the social life of this year's Podim, the Podim terrace lounge, just a few meters away from the River Drava, you will meet investors, startups & scaleups, ecosystem builders, and representatives of corporates.

Tuesday, May 17th

	MARIBOX Hall 01	MARIBOX Hall 02	MARIBOX Hall 03	MARIBOX PODIM TERRACE	HOTEL CITY WORKSHOP ROOM	HOTEL CITY DEAL ROOM
9:00–9:30	<p>[OPENING]</p> <p>Welcome to Podim 2022 – The Heart of the Emerging Ecosystem</p> <p><u>Our region is on the move and gaining momentum.</u></p> <p>A welcoming reflection with key stakeholders about key moments, events, and factors that are propelling our region towards the most developed.</p>					
9:30– 11:00	<p>[PROGRAM BLOCK]</p> <p>Confessions of a Founder Powered by South Central Ventures</p> <p><u>FIRESIDE CHAT: No Bull* Story about How we Became the BEST in the World</u></p> <p>Joc Pečečnik, Interblock, Founder and Chairman of the Board, Slovenia HOST: Daniel Cronin, AustrianStartups, Co-Founder and Member of the Board, Austria</p> <p><u>TALK: Laid Bare: What the Business Leader Learnt From the Stripper</u></p> <p>Paulina Sygulaska Tenner, GrantTree, Founder, UK</p> <p><u>TALK: The Entrepreneur’s Secret: Why Some Thrive, While Others Barely Survive?</u></p> <p>Zoltan A. Vardy, The Launch Code, Founder, UK & Hungary</p> <p><u>FIRESIDE: Elements of the Perfect Growth Stack of the Company</u></p> <p>James Isilay, Cognism, CEO, Switzerland HOST: Daniel Cronin, AustrianStartups, Co-Founder and Member of the Board, Austria</p>					
11:00–11:30				Refreshment break		

	MARIBOX Hall 01	MARIBOX Hall 02	MARIBOX Hall 03	MARIBOX PODIM TERRACE	HOTEL CITY WORKSHOP ROOM	HOTEL CITY DEAL ROOM
11:30–13:00	<p>[PROGRAM BLOCK] The Emerging New Economy Powered by Podim</p> <p><u>TALK: Why Asking the Right Questions Is Important and Still So Underrated</u> Shubber Ali, Elastic, Expert, USA</p> <p><u>TALK: Building a Second Unicorn in the Productivity Space</u> Bertram Lutz, Head of Go to Market Strategy & Operations, Make/Celonis</p> <p><u>PANEL: New Era of Technology and Business Models</u> Shubber Ali, Elastic, Expert, USA Gianluca Dettori, Primo Ventures, Chairman and General Partner, Italy Jon Goriup Dermastia, Anteja Africa, Product and Strategy, Slovenia Emin Sözer, Nova KBM, Director of Business Analytics and CRM, Slovenia Bori FOZY, UNIQA Ventures, Investment Manager, Hungary (TBC) MODERATOR: Enis Hulli, 500 Istanbul, General Partner, Turkey</p>	<p>[PROGRAM BLOCK] Space Economy Powered by Space Hubs Network and Science Park Graz</p> <p><u>INTRO: Launching your Business with Space</u> Simone Carli, Science Park Graz / ESA Space Solutions Austria, Project Manager, Austria Goda Sivickė, CIVITTA / Startup Division, Project Manager, Lithuania</p> <p><u>TALK: Business Opportunities in the New Space Economy</u> Anna Gregorio, Picosats, CEO, Italy</p> <p><u>TALK: SPACE is not the last frontier, but an new OPPORTUNITY</u> Anilkumar Dave, InfiniteArea, Partner, Italy</p> <p><u>PANEL: Business Opportunities in the New Space Economy</u> Anilkumar Dave, InfiniteArea, Partner, Italy Martin Mössler, Science Park Graz and ESA BIC Austria, Managing Director, Austria Anna Gregorio, Picosats, CEO, Italy Dejan Gačnik, Sylabs, CTO, Slovenia Simon Chambers, Axsysnav, Managing Director, France Moderator: Susanne Katzler-Fuchs, Brimatech / ESA Technology Broker Austria, CEO, Austria</p>				<p>DEAL ROOM</p>
13:00–14:30				<p>Lunch Break</p>		

	MARIBOX Hall 01	MARIBOX Hall 02	MARIBOX Hall 03	MARIBOX PODIM TERRACE	HOTEL CITY WORKSHOP ROOM	HOTEL CITY DEAL ROOM
14:30	<p>[PROGRAM BLOCK] Digital Transformation Powered by DIGIFED – Digitalising Europe’s Industry Together</p> <p>TALK: A Transition from Buzzword to Digital Society Robin Weninger, Global Institute of Leadership and Technology, Managing Director, Germany</p> <p>FIRESIDE: New Economy Powered by Autonomous Machines Patrick Enzinger, Smart Inspection, Co-Founder and CEO, Austria</p>	<p>[PROGRAM BLOCK] Developing Winning Ecosystem Powered by StartNet CARINTHIA</p> <p>TALK: From a Gambling Metropolis to a Startup City Jeff Saling, StartUpNV, Co-Founder and Executive Director, USA</p> <p>TALK: Startup Chile Phenomenom Sebastián Díaz Mesa, Deep Ecosystems, Co-Founder and Head of Acceleration & Community, Germany</p> <p>PANEL: Checkpoint: Is Regional Ecosystemon the Right Path? Alema Pelesić, Swiss EP, Ecosystem Facilitator, Bosnia and Herzegovina Gogo Rafajlovski, MakExpo, Marketing Manager, North Macedonia Milos Matic, ICT Hub Venture, Partner, Serbia Angelika Mitteregger, City of Graz, Design Thinker & Innovation Manager, Austria Arjan Ymeri, Oficina Innovation Hub, Executive Director, Albania HOST: Nina Nikolich, Startup Macedonia, Co-Founder, North Macedonia</p> <p>FIRESIDE: Learnings and Opportunities for Growth of Balkan Ecosystems Jakob Modéer, SwissContact, Regional Entrepreneurship programme manager, Albania HOST: Sebastián Díaz Mesa, Deep Ecosystems, Co-Founder and Head of Acceleration & Community, Germany</p>	<p>[LIVE DEMO] Make.com Powered by Make</p> <p>How workflow automation platform make.com boosts your productivity Tomas Hons, Make, Business Development Manager, Germany</p>		<p>[PROGRAM BLOCK] Exit Strategy Powered by CMS</p> <p>PANEL: Successful Exit from the Perspective of the Founder, Investor and Advisors Saša Sodja, CMS Reich-Rohrwig Hainz, Partner, Slovenia Domen Ščukovt, Sensilab, CEO, Slovenia Tatjana Zabasu Mikuž, South Central Ventures, Managing Partner, Slovenia HOST: Monika Kek, BluHeera, CEO, Switzerland</p>	DEAL ROOM
15:10	<p>HOST: Daniel Cronin, AustrianStartups, Co-Founder and Member of the Board, Austria</p> <p>PANEL: Beyond the “Digital Transformation” Buzzword Robin Weninger, Global Institute of Leadership and Technology, Managing Director, Germany Emilija Stojmenova Duh, University of Ljubljana, Assistant Professor, Slovenia</p>		<p>[LIVE DEMO] ORACLE Startup Program Powered by ORACLE</p> <p>Julij Božič, Oracle ROMASI, Technology Cloud Leader, Slovenia Jon Goriup Dermastia, Anteja Africa, Product and Strategy, Slovenia</p>			
15:40	<p>Hajdi Cenan, Airt, Co-Founder and CEO, Croatia Mario Fraiss, Fraiss IT, Co-Founder and CEO, Austria HOST: Sama Carlos Samame, BoxyHQ, Co-Founder and CEO, UK</p>			<p>[PROGRAM BLOCK] Getting Founded Powered by Equito</p> <p>TALK: Empower your Community – How we helped raise 22 Mio EUR in Crowdfunding Luka Gubo, Equito, Founder and CEO, Slovenia</p>		
16:00–16:30				Refreshment Break		

	MARIBOX Hall 01	MARIBOX Hall 02	MARIBOX Hall 03	MARIBOX PODIM TERRACE	HOTEL CITY WORKSHOP ROOM	HOTEL CITY DEAL ROOM	
16:30–18:00	<p>[PROGRAM BLOCK] Product Academy Powered by Dewesoft</p> <p>TALK: Top 5 Things We Have Learned after Building Products for 50 World-Class Technology Disruptors Jan Koscelansky, Sudolabs, Chief Product Officer, Slovakia</p> <p>TALK: The Overlooked Perspective of Product Success Petra Mo., 3VC, Investment Associate, Austria</p> <p>FIRESIDE: What is Metaverse and why Should You care Amy Peck, EndeavorXR, CEO, USA</p> <p>TALK: Learning from and with My Heros Dheeraj Pandey, DevRev, CEO, USA</p>	<p>[PROGRAM BLOCK] Developing a Winning Ecosystem Powered by Silicon Gardens Fund</p> <p>WORKSHOP: How the Ecosystem Health Check Helps Startup Communities to Use Data to Strive Valentina Forrer, Deep Ecosystems, Startup Ecosystem Researcher, Italy Sebastián Díaz Mesa, Deep Ecosystems, Co-Founder and Head of Acceleration & Community, Germany</p> <p>TALK: How and Why to Build a Strong Mentorship Program Aleš Vičič, Silicon Gardens Fund II, Business Psychologist, Slovenia Matija Goljar, Silicon Gardens Fund II, Start-up Business Mentor, Slovenia</p>		<p>[RESEARCHERS MEETUP] Powered by Cogsteps</p> <p>TALK: Challenges of developing and presenting deeptech startups Gergő Gulyás, iScale Hub, Co-Founder, UK</p> <p>Researchers meetup includes project presentations, feedback sessions and a discussion with ecosystem stakeholders.</p>			<p>DEAL ROOM</p>
18:00–18:30				<p>Pitching Competition Finals Warm-Up Drink</p>			
18:30–19:30	<p>[PITCHING] Finals of the Podim Pitching Competition 2022 3-minute presentations and a Q&A session with 5 finalists of the Podim Pitching Competition in front of renowned investors. PITCHING HOST: Daniel Cronin, AustrianStartups, Co-Founder and Member of the Board, Austria</p>						
19:30–20:30				<p>Victory Toast and dinner Let's toast to the winner of the Podim 2022 Pitching Competition Winner and grab some food to power up for the party.</p>			
20:30–				<p>Podim 2022 Party XEQUITIFZ band and DJ will take care of the groovy party on Podim Terrace.</p>			

Wednesday, May 18th

	MARIBOX Hall 01	MARIBOX Hall 02	MARIBOX Hall 03	MARIBOX PODIM TERRACE	HOTEL CITY WORKSHOP ROOM	HOTEL CITY DEAL ROOM
9:00				[TERRACE NETWORKING] Wake-up Coffee		
9:30	<p>[PROGRAM BLOCK] Leadership for Disruptive Innovation Powered by Insurance Company Sava</p> <p>FIRESIDE: Designing for Something that will Work vs. for Something that we Need Philipp Berner, Keepsafe, CEO, USA</p> <p>TALK: Purpose-Driven Entrepreneurship for the Next Age of Technology Dr. Tina Ruseva, Mentessa, Founder and CEO, Germany</p>	<p>[PROGRAM BLOCK] Developing a Winning Ecosystem Powered by Cogsteps</p> <p>FIRESIDE: My Journey from Croatia to Silicon Valley and Back Dr. Dubravko Babić, Eridan Communications, Managing Director, Croatia HOST: Matija Srbić, Innovation Centre Nikola Tesla, Program director, Croatia</p> <p>PANEL: The Challenges of Developing Deep-Tech Startups Dr. Dubravko Babić, Eridan Communications, Managing Director, Croatia Naveed Syed, Network Development Hub, Founder, Austria Matija Gatalo, ReCatalyst/Kemijski institut, Co-founder & Managing Director, Slovenia HOST: Jakob Gajšek, University of Ljubljana, University Incubator, Chief Executive, Slovenia</p>	<p>[PROGRAM BLOCK] Growth Academy Powered by Fill Rouge Capital</p> <p>WORKSHOP: Target USA! How Can European Startups Enter the World's Biggest Market? Zoltan A. Vardy, The Launch Code, Founder, UK & Hungary</p> <p>PANEL: First-Hand Experience with the US Market Talk with founders who successfully penetrated the US market. Radenko Katanic, Telecorp, Founder, USA Leslie Asanga, Pills2Me, Founder and CEO, USA Prentice Keller, gener8tor, SVP of Growth, USA Host: Zoltan A. Vardy, The Launch Code, Founder, UK & Hungary</p>		<p>[PROGRAM BLOCK] Business and Legal Frameworks Powered by Nlaw</p> <p>TALK: How to Tackle Increasing Numbers of Legal and Technical Hurdles in User Analytics and Tracking Simon Belak, Bird Buddy, Head Of Analytics, Slovenia</p> <p>TALK: Running out of options. How to reward your employees (and not your tax authority) with equity Nejc Novak, Nlaw, Founder, Slovenia Mojca Lukač, EY, Senior Manager, Slovenia Nejc Setnikar, Nlaw, Partner, Slovenia</p>	DEAL ROOM
10:20	<p>PANEL: How to achieve breakthrough success - beyond obvious factors Tanja Sternbauer, the Female Factor, Austria (TBC) Dr. Tina Ruseva, Mentessa, Founder and CEO, Germany Stoyan Yankov, Stoyan Consult, Productivity & Performance Coach, Denmark</p>					
11:30				Mid-day refreshment		

	MARIBOX Hall 01	MARIBOX Hall 02	MARIBOX Hall 03	MARIBOX PODIM TERRACE	HOTEL CITY WORKSHOP ROOM	HOTEL CITY DEAL ROOM
12:00	<p>[PROGRAM BLOCK]</p> <p>Growth Academy Powered by HTTPPOOL</p> <p>WORKSHOP: The Most Common Mistakes Entering the Global Market: From the Platform Perspective Katarzyna Paliwoda, Meta, Head of Emerging Markets Central & Eastern Europe, Poland</p>	<p>[PROGRAM BLOCK]</p> <p>Leadership for Disruptive Innovation Powered by CREDO Ventures</p> <p>WORKSHOP: How to Effectively Scout Technical Talent Kristina Shershun, Credo Ventures, Talent Partner, Czech Republic</p> <p>TALK: The decentralisation clash. Will EU's upcoming crypto regulation kill or foster your crypto startup? Nejc Novak, Nlaw, Founder, Slovenia Nina Siedler, DWF, Partner, Germany Urška Cujnik, Nlaw, Partner, Slovenia</p>	<p>[PROGRAM BLOCK]</p> <p>Growth Academy Powered by CEED and AWE program</p> <p>WORKSHOP: Brand Like a Girl Nele Sicher, LinkMe Marketing, Consultant, Austria</p>		<p>[PROGRAM BLOCK]</p> <p>Getting Founded Powered by ELEVATOR Ventures</p> <p>WORKSHOP: How to Raise Money in London? Francois Mazoudier, Fundraising Bootcamp, Founder and CEO, UK</p>	DEAL ROOM
13:00	<p>[PROGRAM BLOCK]</p> <p>Growth Academy Powered by ABC Accelerator</p> <p>WORKSHOP: How to (Not) Screw - And F***-up - Your International Expansion? Florent Coudyser, WeGrow International, Co-founder, Netherlands</p>		<p>[PROGRAM BLOCK]</p> <p>Growth Academy Powered by HTTPPOOL</p> <p>WORKSHOP: Are You Still Sceptical about Using TikTok? Think Again! Gina Georgiana Micu, Httpool, Expert, Romania</p>		<p>[PROGRAM BLOCK]</p> <p>Growth Academy Powered by Podim</p> <p>WORKSHOP: Top Challenges Product Teams face after the Product Market Fit Jan Koscelansky, Sudolabs, Chief Product Officer, Slovakia</p>	
14:00				<p>[TERRACE NETWORKING]</p> <p>Podim Closing with food, drinks and DJ</p>		