

# PODIM

# 2022 program

podim.org/podim-2022-program



MAY 16-18 2022  
MARIBOR, SLOVENIA

DAY 0

## Monday, May 16<sup>th</sup>

MARIBOX  
PODIM TERRACE

16:00-17:50

HOTEL CITY  
WORKSHOP ROOM

[PITCHING]

### Semifinals of the Podim Pitching Competition 2022

Powered by SEF, MGRT and ERDF

3-minute presentations and a Q&A session with 10 semifinalists of the Podim Pitching Competition

JURY:

**Enis Hulli**, 500 Istanbul, General Partner, Turkey

**Francois Mazoudier**, Fundraising Bootcamp, Founder and CEO, UK

**Gianluca Dettori**, Primo Ventures, Chairman and General Partner, Italy

**Bori Fozy**, UNIQA Ventures, Investment Manager, Hungary

**Emily LaRocque**, Landscape VC, Associate, UK

**Grega Potokar**, ABC Accelerator, CEO, Slovenia

**Gregor Rebolj**, Silicon Gardens Fund II, General Partner, Slovenia

**Petra Mo**, 3VC, Investment Associate, Austria

**Stevica Kuharski**, Fil Rouge Capital, Principal, Croatia

**Vedran Blagus**, South Central Ventures, Principal, Croatia

**Nina Urbanič**, Slovene Enterprise Fund, Adviser for equity investment monitoring and reporting, Slovenia

**Jonathan Sibilia**, Molten Ventures, Partner. Head of Fund of Funds and Secondaries, UK

**Francesco Cracolici**, Nomadic Minds, CEO, UK

PITCHING HOST:

**Daniel Cronin**, AustrianStartups, Co-Founder and Member of the Board, Austria

MARIBOX  
 PODIM TERRACE

HOTEL CITY  
 WORKSHOP ROOM

18:00–18:50

[PROGRAM BLOCK]

**Developing a Winning Ecosystem**

Powered by Municipality of Maribor

**PITCHING: Who Is Who in the Emerging Ecosystem of the Alps Adriatic & Balkan Region?**

Reverse pitching of ecosystem representatives. Key regional ecosystem stakeholders will pitch their ecosystems in 1 min presentations.

**Alema Pelesić**, Swiss EP, Ecosystem Facilitator, Bosnia and Herzegovina

**Gogo Rafajlovski**, SEEUtechPark, COO, North Macedonia

**Matija Srbić**, Innovation Centre Nikola Tesla, Program director, Croatia

**Milos Matic**, ICT Hub Venture, Partner, Serbia

**Arjan Ymeri**, Oficina Innovation Hub, Executive Director, Albania

**Hajdi Cenan**, Airt, Co-Founder and CEO, Croatia

**Angelika Mitteregger**, City of Graz, Design Thinker & Innovation Manager, Austria

**Alexander Mann**, Startup Carinthia, Austria

**Daniel Cronin**, Austrian Startups, Austria

**Urban Lapajne**, Startup Slovenija, Slovenia

**Arta Istrefi-Jahja**, Swiss EP, Ecosystem Facilitator in Kosovo, Kosovo

**Jakob Gajšek**, University of Ljubljana, University Incubator, Chief Executive, Slovenia

HOSTS:

**Sebastián Díaz Mesa**, Deep Ecosystems, Co-Founder and Head of Acceleration & Community, Germany

**Nina Nikolich**, Startup Macedonia, Co-Founder, North Macedonia

19:00–22:00

[NETWORKING]

**Regional Ecosystem Meetup**

Powered by SRIP Circular Economy

Woow. Can you imagine meeting the most relevant players of the ecosystem in one place, in person, with a drink in your hand and sunset in your eyes? Sound surreal? It's not. In the heart of the social life of this year's Podim, the Podim terrace lounge, just a few meters away from the River Drava, you will meet investors, startups & scaleups, ecosystem builders, and representatives of corporates.

The ecosystem meeting will be opened with a welcome speech by the representative of the City of Maribor.

# Tuesday, May 17<sup>th</sup>

	MARIBOX Hall 01	MARIBOX Hall 02	MARIBOX Hall 03	MARIBOX PODIM TERRACE	HOTEL CITY WORKSHOP ROOM	HOTEL CITY DEAL ROOM
8:00–09:00	[REGISTRATION] <b>Registration of conference participants</b>					
9:00–9:30	[OPENING] <b>Welcome to Podim 2022 – The Heart of the Emerging Ecosystem</b>  <b>Our region is on the move and gaining momentum.</b> Welcoming reflection with key stakeholders. <b>Saša Arsenovič</b> , Mayor, Municipality of Maribor, Slovenia <b>Michael Brown</b> , Cabinet of Nevada Governor & Governor’s Office of Economic Development, Executive Director, USA <b>Sabina Veronika Golob</b> , Culturate by Opti.Space, CEO & co-founder, Slovenia <b>Nikola Pavesic</b> , Infobip, Director of Startups, Croatia <b>Jonathan Sibilia</b> , Molten Ventures, Partner. Head of Fund of Funds and Secondaries, UK <b>Urban Lapajne</b> , Startup Slovenija, Slovenia <b>Tanja Sternbauer</b> , The Female Factor, Co-Founder and Head of Community, Austria <b>HOST: Daniel Cronin</b> , AustrianStartups, Co-Founder and Member of the Board, Austria	[LIVE-STREAM] Streaming of the program from the Maribox Hall 01	[LIVE-STREAM] Streaming of the program from the Maribox Hall 01			
9:30– 11:00	[PROGRAM BLOCK] <b>Confessions of a Founder</b> Powered by South Central Ventures  <b>FIRESIDE CHAT: No Bull* Story about How we Became the BEST in the World</b> <b>Joc Pečečnik</b> , Interblock, Founder and Chairman of the Board, Slovenia HOST: <b>Daniel Cronin</b> , AustrianStartups, Co-Founder and Member of the Board, Austria <b>TALK: Laid Bare: What the Business Leader Learnt From the Stripper</b> <b>Paulina Sygulaska Tenner</b> , GrantTree, Founder, UK <b>TALK: The Entrepreneur’s Secret: Why Some Thrive, While Others Barely Survive?</b> <b>Zoltan A. Vardy</b> , The Launch Code, Founder, UK & Hungary <b>FIRESIDE: Elements of the Perfect Growth Stack of the Company</b> <b>James Isilay</b> , Cognism, CEO, Switzerland HOST: <b>Tatjana Zabusu Mikuž</b> , South Central Ventures, Managing Partner, Slovenia					
11:00–11:30	[GALLERY NETWORKING] <b>Refreshment break</b> Powered by Httpool			[TERRACE NETWORKING] <b>Refreshment Break</b> Powered by U.S. Embassy Ljubljana		

	MARIBOX Hall 01	MARIBOX Hall 02	MARIBOX Hall 03	MARIBOX PODIM TERRACE	HOTEL CITY WORKSHOP ROOM	HOTEL CITY DEAL ROOM
11:30–13:00	<p><b>[PROGRAM BLOCK]</b>  <b>The Emerging New Economy</b>                      Powered by Nova KBM</p> <p><b>TALK: Why Asking the Right Questions Is Important and Still So Underrated</b>  <b>Shubber Ali</b>, Elastic, Expert, USA</p> <p><b>TALK: Building a Second Unicorn in the Productivity Space</b>  <b>Bertram Lutz</b>, Make/Celonis, Head of solution engineering</p> <p><b>PANEL: New Era of Technology and Business Models</b>  <b>Shubber Ali</b>, Elastic, Expert, USA  <b>Gianluca Dettori</b>, Primo Ventures, Chairman and General Partner, Italy  <b>Jon Goriup Dermastia</b>, VCG.AI, co-founder and CEO, Slovenia  <b>Emin Sözer</b>, Nova KBM, Director of Business Analytics and CRM, Slovenia  <b>Bori Fozy</b>, UNIQA Ventures, Investment Manager, Hungary                      MODERATOR: <b>Enis Hulli</b>, 500 Istanbul, General Partner, Turkey</p>	<p><b>[PROGRAM BLOCK]</b>  <b>Space Economy</b>                      Powered by Space Hubs Network and Science Park Graz</p> <p><b>TALK: Launching your Business with Space</b>  <b>Simone Carli</b>, Science Park Graz / ESA Space Solutions Austria, Project Manager, Austria  <b>Goda Sivickė</b>, CIVITTA / Startup Division, Project Manager, Lithuania</p> <p><b>TALK: My Journey from the University Lab to the Space Orbit</b>  <b>Anna Gregorio</b>, Picosats, CEO, Italy</p> <p><b>TALK: SPACE is not the last frontier, but a new OPPORTUNITY</b>  <b>Anilkumar Dave</b>, InfiniteArea, Partner, Italy</p> <p><b>PANEL: SPACE Is Not the Last Frontier, but a New OPPORTUNITY</b>  <b>Anilkumar Dave</b>, InfiniteArea, Partner, Italy  <b>Martin Mössler</b>, Science Park Graz and ESA BIC Austria, Managing Director, Austria  <b>Anna Gregorio</b>, Picosats, CEO, Italy  <b>Dejan Gačnik</b>, Skylabs, CTO, Slovenia  <b>Simon Chambers</b>, Axsysnav, Managing Director, France                      MODERATOR: <b>Susanne Katzler-Fuchs</b>, Brimatech / ESA Technology Broker Austria, CEO, Austria</p>				<p><b>Deal Room</b>                      Powered by EEN</p> <p><b>1:1 Meetings</b>                      20 min pre-scheduled business and mentoring sessions</p> <p><b>Marketplace</b>                      Powered by SEF, MGRT and ERDF                      Group A                      11:30 – 13:30</p>
13:00–14:30				<p><b>[TERRACE NETWORKING]</b>  <b>Lunch Break</b>                      Powered by Nevada GOED</p>		

	MARIBOX Hall 01	MARIBOX Hall 02	MARIBOX Hall 03	MARIBOX PODIM TERRACE	HOTEL CITY WORKSHOP ROOM	HOTEL CITY DEAL ROOM
14:30	<p><b>[PROGRAM BLOCK]</b> <b>Digital Transformation</b> Powered by DIGIFED - Digitalising Europe's Industry Together</p> <p><b>TALK: A Transition from Buzzword to Digital Society</b> <b>Robin Weninger</b>, Global Institute of Leadership and Technology, Managing Director, Germany</p> <p><b>FIRESIDE: New Economy Powered by Autonomous Machines</b> <b>Patrick Enzinger</b>, Smart Inspection, Co-Founder and CEO, Austria</p>	<p><b>[PROGRAM BLOCK]</b> <b>Developing Winning Ecosystem</b> Powered by StartNet CARINTHIA</p> <p><b>TALK: From a Gambling Metropolis to a Startup City</b> <b>Jeff Saling</b>, StartUpNV, Co-Founder and Executive Director, USA</p> <p><b>TALK: Startup Chile Phenomenom</b> <b>Sebastián Díaz Mesa</b>, Deep Ecosystems, Co-Founder and Head of Acceleration &amp; Community, Germany</p> <p><b>PANEL: Checkpoint: Is Regional Ecosystemon the Right Path?</b> <b>Alema Pelesić</b>, Swiss EP, Ecosystem Facilitator, Bosnia and Herzegovina <b>Gogo Rafajlovski</b>, SEEUTechPark, COO, North Macedonia <b>Milos Matic</b>, ICT Hub Venture, Partner, Serbia <b>Angelika Mitteregger</b>, City of Graz, Design Thinker &amp; Innovation Manager, Austria <b>Arjan Ymeri</b>, Oficina Innovation Hub, Executive Director, Albania HOST: <b>Nina Nikolich</b>, Startup Macedonia, Co-Founder, North Macedonia</p> <p><b>FIRESIDE: Learnings and Opportunities for Growth of Balkan Ecosystems</b> <b>Jakob Modéer</b>, Swisscontact, Regional Entrepreneurship programe manager, Albania HOST: <b>Sebastián Díaz Mesa</b>, Deep Ecosystems, Co-Founder and Head of Acceleration &amp; Community, Germany</p>	<p><b>[LIVE DEMO]</b> <b>Make.com</b> Powered by Make</p> <p><b>How workflow automation platform make.com boosts your productivity</b> <b>Tomas Hons</b>, Make, Business Development Manager, Germany</p>		<p><b>[PROGRAM BLOCK]</b> <b>Exit Strategy</b> Powered by CMS</p> <p><b>PANEL: Successful Exit from the Perspective of the Founder, Investor and Advisors</b> <b>Saša Sodja</b>, CMS Reich-Rohrwig Hainz, Partner, Slovenia <b>Domen Ščukovt</b>, Sensilab, CEO, Slovenia <b>Tatjana Zabasu Mikuž</b>, South Central Ventures, Managing Partner, Slovenia HOST: <b>Monika Kek</b>, BluHeera, CEO, Switzerland</p>	<p><b>Deal Room</b> Powered by EEN <b>1:1 Meetings</b> 20 min pre-scheduled business and mentoring sessions</p>
15:10	<p>HOST: <b>Daniel Cronin</b>, AustrianStartups, Co-Founder and Member of the Board, Austria</p> <p><b>PANEL: Beyond the "Digital Transformation" Buzzword</b> <b>Robin Weninger</b>, Global Institute of Leadership and Technology, Managing Director, Germany <b>Emilija Stojmenova Duh</b>, University of Ljubljana, Assistant Professor, Slovenia</p>		<p><b>[LIVE DEMO]</b> <b>ORACLE Startup Program</b> Powered by ORACLE</p> <p><b>Julij Božič</b>, Oracle ROMASI, Technology Cloud Leader, Slovenia <b>Jon Goriup Dermastia</b>, VCG.AI, co-founder and CEO, Slovenia</p>		<p><b>Marketplace</b> Powered by SEF, MGRT and ERDF Group B 15:00 - 17:00</p>	
15:40	<p><b>Hajdi Cenani</b>, Airt, Co-Founder and CEO, Croatia <b>Mario Fraiss</b>, FRAISS IT, Co-Founder and CEO, Austria HOST: <b>Sama Carlos Samame</b>, BoxyHQ, Co-Founder and CEO, UK</p>				<p><b>[PROGRAM BLOCK]</b> <b>Getting Founded</b> Powered by Equito</p> <p><b>TALK: Empower your Community - How we helped raise 22 Mio EUR in Crowdfunding</b> <b>Luka Gubo</b>, Equito, Founder and CEO, Slovenia</p>	
16:00-16:30	<p><b>[GALLERY NETWORKING]</b> <b>Refreshment break</b> Powered by StartNet Carinthia</p>				<p><b>[CITY NETWORKING]</b> <b>Refreshment break</b> Powered by Consortium for Technology Transfer</p>	

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16:30–18:00	<p><b>[PROGRAM BLOCK]</b> <b>Product Academy</b> Powered by Dewesoft</p> <p><b>TALK: Top 5 Things We Have Learned after Building Products for 50 World-Class Technology Disruptors</b> <b>Jan Koscelansky</b>, Sudolabs, Chief Product Officer, Slovakia</p> <p><b>TALK: The Overlooked Perspective of Product Success</b> <b>Petra Mo.</b>, 3VC, Investment Associate, Austria</p> <p><b>TALK: What is Metaverse and why Should You care</b> <b>Amy Peck</b>, EndeavorXR, CEO, USA</p> <p><b>TALK: Learning from and with My Heros</b> <b>Dheeraj Pandey</b>, DevRev, CEO, USA</p>	<p><b>[PROGRAM BLOCK]</b> <b>Developing a Winning Ecosystem</b> Powered by Silicon Gardens Fund</p> <p><b>WORKSHOP: How the Ecosystem Health Check Helps Startup Communities to Use Data to Strive</b> <b>Valentina Forrer</b>, Deep Ecosystems, Startup Ecosystem Researcher, Italy <b>Sebastián Díaz Mesa</b>, Deep Ecosystems, Co-Founder and Head of Acceleration &amp; Community, Germany</p> <p><b>TALK: How and Why to Build a Strong Mentorship Program</b> <b>Aleš Vičič</b>, Silicon Gardens Fund II, Business Psychologist, Slovenia <b>Matija Goljar</b>, Silicon Gardens Fund II, Start-up Business Mentor, Slovenia</p>	<p><b>[LIVE DEMO]</b> <b>Meet Boston Dynamics' Spot</b> Powered by StartNet Carinthia</p> <p>Exclusive live demo of functionalities of the popular robot Spot by Boston Dynamics. See its performance and use-cases first-hand. The presentation will be done by the Official partner of Boston Dynamics – Smart Inspection from Austria.</p> <p><b>Patrick Enzinger</b>, Smart Inspection, Co-Founder and CEO, Austria <b>Peter Liebhart</b>, Smart Inspection, Sales Manager, Austria</p>	<p><b>[RESEARCHERS MEETUP]</b> <b>Cogsteps project meetup</b> Powered by Cogsteps</p> <p><b>TALK: Challenges of developing and presenting deeptech startups</b> <b>Gergő Gulyás</b>, iScale Hub, Co-Founder, UK</p> <p>Researchers meetup includes project presentations, feedback sessions and a discussion with ecosystem stakeholders.</p>	<p><b>[PROGRAM BLOCK]</b> <b>Venture Building</b> Powered by WhatAVenture</p> <p><b>PANEL: Pros and Cons of the Venture Building Innovation Model</b> <b>Martin Schöppl</b>, Ottobock, Innovation Management, Austria <b>Henning Frings</b>, NEVEON, Director Corporate Development, Austria <b>Moritz Hertlein</b>, MIBA, IT/Digitalization Consultant, Austria <b>Aleksandra Petkov Georgieva</b>, Raiffeisen Bank, Corporate innovator, Austria HOST: <b>Max Ditzel</b>, WhatAVenture, Partner, Austria</p>	<p><b>Deal Room</b> Powered by EEN <b>1:1 Meetings</b> 20 min pre-scheduled business and mentoring sessions</p> <p><b>Marketplace</b> Powered by SEF, MGRT and ERDF Group B 15:00 – 17:00</p>
18:00–18:30	<p><b>[GALLERY NETWORKING]</b> <b>Pitching Competition Finals Warming up</b> Powered by Startup Carinthia</p>					
18:30–19:30	<p><b>[PITCHING]</b> <b>Finals of the Podim Pitching Competition 2022</b> Powered by SEF, MGRT and ERDF</p> <p><b>INTRO FIRESIDE: “Outlook on the CEE Region”</b> <b>Nenad Marovac</b>, DN Capital, Founder, Managing Partner, UK HOST: <b>Mirna Marovic</b>, VentureXchange, Founder &amp; CEO, Croatia</p>	<p><b>3–min presentations and a Q&amp;A with 5 finalists of Pitching Competition.</b> JURY: <b>Alina Klarner</b>, Impact Shakers, Head of Ventures, UK <b>Francois Mazoudier</b>, Fundraising Bootcamp, Founder and CEO, UK <b>Jan Habermann</b>, Credo Ventures, Partner, Czechia <b>Julien Coustaury</b>, Fil Rouge Capital, Managing Partner, Croatia <b>Jure Mikuž</b>, South Central Ventures, General Partner, Slovenia <b>Nenad Marovac</b>, DN Capital, Founder, Managing Partner, UK <b>Mirna Marovic</b>, VentureXchange, Founder &amp; CEO, Croatia</p>		<p><b>Martin Mössler</b>, Science Park Graz and ESA BIC Austria, Managing Director, Austria <b>Maximilian Schausberger</b>, Elevator Ventures, Managing Director, Austria <b>Maja Tomanič Vidovič</b>, Slovene Enterprise Fund, Director, Slovenia <b>Monika Kek</b>, BluHeera, CEO, Switzerland <b>Or Haviv</b>, Arieli Capital, Partner, Israel</p> <p>PITCHING HOST: <b>Daniel Cronin</b>, AustrianStartups, Co-Founder and Member of the Board, Austria</p>		
19:30–20:30				<p><b>[TERRACE NETWORKING]</b> <b>Victory Toast and Dinner</b> Powered by DevRev</p>		
20:30–				<p><b>Podim Party</b> XEQUITIFZ band and DJ will take care of the groovy party on Podim Terrace.</p>		

# Wednesday, May 18<sup>th</sup>

	MARIBOX Hall 01	MARIBOX Hall 02	MARIBOX Hall 03	MARIBOX PODIM TERRACE	HOTEL CITY WORKSHOP ROOM	HOTEL CITY DEAL ROOM
9:00				<b>[TERRACE NETWORKING] Wake-up Coffee</b> Powered by Httpool		
9:30	<p><b>[PROGRAM BLOCK]</b> <b>Leadership for Disruptive Innovation</b> Powered by Zavarovalnica Sava insurance company</p> <p><b>TALK: Why Caring for People is Good for Your Company</b> <b>Stoyan Yankov</b>, Stoyan Consult, Productivity &amp; Performance Coach, Denmark</p> <p><b>TALK: Purpose-Driven Entrepreneurship for the Next Age of Technology</b> <b>Dr. Tina Ruseva</b>, Mentessa, Founder and CEO, Germany</p>	<p><b>[PROGRAM BLOCK]</b> <b>Developing a Winning Ecosystem</b> Powered by Cogsteps</p> <p><b>FIRESIDE: My Journey from Croatia to Silicon Valley and Back</b> <b>Dr. Dubravko Babić</b>, Eridan Communications, Managing Director, Croatia HOST: <b>Matija Srbić</b>, Innovation Centre Nikola Tesla, Program director, Croatia</p> <p><b>PANEL: The Challenges of Developing Deep-Tech Startups</b> <b>Dr. Dubravko Babić</b>, Eridan Communications, Managing Director, Croatia <b>Naveed Syed</b>, Network Development Hub, Founder, Austria <b>Matija Gatalo</b>, ReCatalyst/Kemijski institut, Co-founder &amp; Managing Director, Slovenia HOST: <b>Jakob Gajšek</b>, University of Ljubljana, University Incubator, Chief Executive, Slovenia</p>	<p><b>[PROGRAM BLOCK]</b> <b>Growth Academy</b> Powered by Fil Rouge Capital</p> <p><b>WORKSHOP: Target USA! How Can European Startups Enter the World's Biggest Market?</b> <b>Zoltan A. Vardy</b>, The Launch Code, Founder, UK &amp; Hungary</p> <p><b>PANEL: First-Hand Experience with the US Market</b> Talk with founders who successfully penetrated the US market. <b>Radenko Katanic</b>, Telecorp, Founder, USA <b>Leslie Asanga</b>, Pills2Me, Founder and CEO, USA <b>Prentice Keller</b>, gener8tor, SVP of Growth, USA Host: <b>Zoltan A. Vardy</b>, The Launch Code, Founder, UK &amp; Hungary</p>		<p><b>[PROGRAM BLOCK]</b> <b>Business and Legal Frameworks</b> Powered by Nlaw</p> <p><b>TALK: How to Tackle Increasing Numbers of Legal and Technical Hurdles in User Analytics and Tracking</b> <b>Simon Belak</b>, Bird Buddy, Head Of Analytics, Slovenia</p> <p><b>TALK: Running out of options. How to reward your employees (and not your tax authority) with equity</b> <b>Nejc Novak</b>, Nlaw, Founder, Slovenia <b>Mojca Lukač</b>, EY, Senior Manager, Slovenia <b>Nejc Setnikar</b>, Nlaw, Partner, Slovenia</p>	<p><b>Deal Room</b> Powered by EEN <b>1:1 Meetings</b> 20 min pre-scheduled business and mentoring sessions</p> <p><b>Marketplace</b> Powered by SEF, MGRT and ERDF Group C 9:30 - 11:30</p>
10:20	<p><b>FIRESIDE: Why Connecting Researchers and Developers Accelerates Creation of Disruptive Innovations</b> <b>Loretta Tioiela</b>, NextSequence Ventures, General Partner, France HOST: <b>Stoyan Yankov</b>, Stoyan Consult, Productivity &amp; Performance Coach, Denmark</p> <p><b>PANEL: How to achieve breakthrough success - beyond obvious factors</b> <b>Tanja Sternbauer</b>, the Female Factor, Austria <b>Dr. Tina Ruseva</b>, Mentessa, Founder and CEO, Germany <b>Stoyan Yankov</b>, Stoyan Consult, Productivity &amp; Performance Coach, Denmark <b>Alina Klarner</b>, Impact Shakers, Head of Ventures, UK HOST: <b>Loretta Tioiela</b>, NextSequence Ventures, General Partner, France</p>					
11:30	<p><b>[GALLERY NETWORKING]</b> <b>Refreshment break</b> Powered by Httpool</p>				<p><b>[CITY NETWORKING]</b> <b>Refreshment break</b> Powered by Consortium for Technology Transfer</p>	

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12:00	<p>[PROGRAM BLOCK]</p> <p><b>Growth Academy</b> Powered by HTTPPOOL</p> <p><b>WORKSHOP: The Most Common Mistakes Entering the Global Market: From the Platform Perspective</b> <b>Katarzyna Paliwoda</b>, Meta, Head of Emerging Markets Central &amp; Eastern Europe, Poland</p>	<p>[PROGRAM BLOCK]</p> <p><b>Leadership for Disruptive Innovation</b> Powered by CREDO Ventures</p> <p><b>WORKSHOP: How to Effectively Scout Technical Talent</b> <b>Kristina Shershun</b>, Credo Ventures, Talent Partner, Czech Republic</p>	<p>[PROGRAM BLOCK]</p> <p><b>Growth Academy</b> Powered by U.S. Embassy Ljubljana &amp; AWE program &amp; CEED Slovenia</p> <p><b>WORKSHOP: Brand Like a Girl</b> <b>Nele Sicher</b>, LinkMe Marketing, Consultant, Austria</p> <p><b>Raya Drenski</b>, Smartset GmbH, Business Development Strategist, Germany</p>		<p>[PROGRAM BLOCK]</p> <p><b>Getting Founded</b> Powered by ELEVATOR Ventures</p> <p><b>WORKSHOP: How to Raise Money in London?</b> <b>Francois Mazoudier</b>, Fundraising Bootcamp, Founder and CEO, UK</p>	<p><b>Deal Room</b> Powered by EEN</p> <p><b>1:1 Meetings</b> 20 min pre-scheduled business and mentoring sessions</p> <p><b>Marketplace</b> Powered by SEF, MGRT and ERDF Group D 12:00 – 14:00</p>
13:00	<p>[PROGRAM BLOCK]</p> <p><b>Growth Academy</b> Powered by ABC Accelerator</p> <p><b>WORKSHOP: How to (Not) Screw - And F***-up - Your International Expansion?</b> <b>Florent Coudyser</b>, WeGrow International, Co-founder, Netherlands</p>	<p><b>TALK: The decentralisation clash. Will EU's upcoming crypto regulation kill or foster your crypto startup?</b> <b>Nejc Novak</b>, Nlaw, Founder, Slovenia</p> <p><b>Nina Siedler</b>, DWF, Partner, Germany</p> <p><b>Urška Cujnik</b>, Nlaw, Partner, Slovenia</p>	<p>[PROGRAM BLOCK]</p> <p><b>Growth Academy</b> Powered by HTTPPOOL</p> <p><b>WORKSHOP: Are You Still Sceptical about Using TikTok? Think Again!</b> <b>Gina Georgiana Micu</b>, Httpool, Expert, Romania</p>		<p>[PROGRAM BLOCK]</p> <p><b>Growth Academy</b> Powered by Podim</p> <p><b>WORKSHOP: Top Challenges Product Teams face after the Product Market Fit</b> <b>Jan Koscelansky</b>, Sudolabs, Chief Product Officer, Slovakia</p>	
14:00				<p>[TERRACE NETWORKING]</p> <p><b>Podim Closing with food, drinks and DJ &amp; AWESome Meetup</b> Powered U.S. Embassy Ljubljana &amp; AWE program &amp; CEED Slovenia &amp; Female Factor</p>		



# PODIM

## 2022 partners

